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| **Page** | **Keywords** |
| Home Page | “Frozen Asian food”, “Asian food products”, “frozen Asian cuisines”, “Frozen Asian food products”, “Asian soup products”, “convenient meal solutions”, “alternative to convenient meal solution”, “nutritious”  Placing Free Shipping on Home Page  \*\*Make key words appear more often in the homepage. |
| Collections all | Repeat occurrence of words of product titles by having a very short summary of each product |
| Chinese Chicken Shiitake Mushroom Soup | “Frozen”, “Convenient meal”, “Pre-cooked”, “gourmet soup”, “heat and serve”, “quick lunch or dinner”, “instead of using microwave, we recommend heating on a stove for a more wholesome/authentic taste”  \*\* Title is too long. Shorten it. Add specific details in bullet points  \*\* Again, layout of page provides low readability. Perhaps, refer to Annie Chun’s product layout as an example. <https://anniechun.com/anniechun-soup-bowl/> |
| Vietnamese Beef Pho | “Frozen”, “Convenient meal”, “Pre-cooked”, “gourmet soup”, “heat and serve”, “quick lunch or dinner”, “instead of using microwave, we recommend heating on a stove for a more wholesome/authentic taste” |
| Korean Oxbone Soup | “Frozen”, “Convenient meal”, “Pre-cooked”, “gourmet soup”, “heat and serve”, “quick lunch or dinner”, “instead of using microwave, we recommend heating on a stove for a more wholesome/authentic taste” |
| About us | “Nomz, Inc.”, “Eatnomz”  \*\*Perhaps change page title to “About Nomz”, “our story” to “the nomz story”, “our team to “the nomz team” |